



**GUARANTEED BEST VALUE FOR YOUR MONEY ON DENTAL HEALTHCARE ADVERTISEMENT**

**Why inceDental?**

Run by Dr. Jeff Burgess (DDS MSD), boarded in oral medicine, inceDental portal is one of the fastest growing dental radiology, dental health & dental IT communities on the web. Thousands of monthly visitors come to inceDental portal for:

- ◆ Latest dental health & IT news covered by region.
- ◆ Feature articles, blog posts & press releases
- ◆ Regular dental radiology teaching files
- ◆ Daily fresh jobs
- ◆ Growing dental imaging & health IT business directory
- ◆ Educational, recreational & promotional multimedia
- ◆ Regular conference coverage and upcoming industry events database
- ◆ Growing section of download including White Papers, Case Studies, Premium Content & Software
- ◆ Dedicated portal for Radiological Society of North America (RSNA) lovers
- ◆ Special sections Tools & Tricks, In my Opinion etc
- ◆ Networking opportunities through social media, forums, blog commenting etc.
- ◆ Discounted vouchers for continuing dental education through our partners.



**inceDental Stats at a glance:**

inceDental portal is rapidly growing its readers base and subscribers equally because of the high quality scientific content, latest news, online education opportunities, social networking and weekly newsletter. Dental Hub brings unique traffic in the field of dentistry hence giving your ads exposure to just the targeted community you are looking for. Here are some facts:

- Rapidly increasing daily unique visitors & subscribers
- Strong presence in major search engines like Google, Yahoo & Bing
- Competitive Alexa ranking
- Over 14,000 indexed pages in Google
- Over 5,000 monthly unique visitors
- Over 20,000 monthly page views
- 5,000 + registered users
- More than 3,000 monthly newsletter subscribers.

**Advertising Options**

With inceDental portal, you reach a global audience at one of the lowest cost per thousand (CPM) in the industry. The Hub offers an array of promotional options, including:

- Banner Ads
- Inline Ads
- Fully Optimized Business Directory
- Media Partnership
- E-blast / Newsletter ads
- Communities & Regional Portals
- On-demand Media (Webcast, White-Paper, eAdvertorial, etc.)



**Sales Inquiries** → **Dr. Jeff Burgess**  
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**HOME PAGE:**

URL: [www.inedental.com/](http://www.inedental.com/)

Banner Type	Banner Size	Price/month
Header	500x60	\$ 300.00
Top Right	336x235	\$ 400.00
Vertical Midpage	600x160	\$ 250.00
Midpage Value Sponsor	130x85	\$ 150.00
Right Column squeezed	360x100	\$ 200.00
Center Point	587x90	\$ 250.00
Bottom Right	336x235	\$ 200.00

**DENTAL PORTALS:**

URL: [www.inedental.com/portals.html](http://www.inedental.com/portals.html)

Opted banner will appear on the main page of portal of your choice and all subpages.

Banner Type	Banner Size	Price/month
Header	500x60	\$ 250.00
Top Right	180x160	\$ 200.00
Top Horizontal	700x90	\$ 300.00
Exclusive	All	\$ 600.00

**BUSINESS DIRECTORY:**

URL: [www.inedental.com/dental-business-directory.html](http://www.inedental.com/dental-business-directory.html)

Fully optimized Business Directory @ 300\$ / year.

**WEEKLY NEWSLETTER:**

URL: [www.inedental.com/newsletter.html](http://www.inedental.com/newsletter.html)

Dental Hub has over 5,000 registered user database that receives our weekly newsletter. A newsletter is the best way to promote your products and deliver your message to your target audience directly to their inbox. Following promotional advertising opportunities are available for our weekly newsletter.

Banner Type	Banner Size	Price/blast
Top Editorial Banner	500x60	\$ 300.00
Middle Editorial Banner	500x60	\$ 200.00
Top Right Square Banner	230x230	\$ 250.00

**SPONSORSHIP PACKAGES:**

Now you can bundle variety of advertising options into one package and save even more. Currently, we are offering three bundled sponsorship packages as follows:

**Charter Sponsor: \$5,000/year**

- One homepage banner
- One banner on any three portals of your choice
- 6 newsletter banners
- One dedicated blast to our subscribers database
- Fully optimized business directory
- One banner on teaching files

**Gold Sponsor: \$3,500/year**

- One home page banner
- One banner on any two portals of your choice
- 3 newsletter banners
- Fully optimized business directory

**Silver Sponsor: \$2,500/year**

- One homepage banner
- One banner on any one portal of your choice
- 1 newsletter banner
- Fully optimized business directory

- ◆ There is 10% discount if you book & pay for 6 months, and 20% discount if you book and pay for one year.
- ◆ Ads are booked on first come first serve basis
- ◆ You can lock-in your price for a maximum of one year
- ◆ Minimum ad duration is three months.
- ◆ Please ask for special RSNA promotion packages
- ◆ Charter sponsorship is available for one-year contract only



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